

Board Members in Attendance (term expiration):

Excu.	Happy Smith (2024)	x	Susana Vazquez (2026)
X	Patricia Honeycutt (2024)	x	Sean Hilty (2026)
Excu.	Jackie Chappell (2024)	x	Marissa Wilson (2026)
x	Carolyn Garrity (2024)	x	Stephanie Benitez (2026)
x	Sarah Hogan (2024)	Excu.	Jarvis Davis (2026)
x	Julie Smitherman (2025)	x	Courtney Bennett (Ex officio)
x	Kirk Lightfoot (2025)		Adele Nelson (Ex officio)
x	Ken Jones (2025)		Mayor Rusty Nix (Ex officio)
x	Clay Nordan (2025)		Junior Mayor (Ex officio)
x	Kathy King (2025)		MDCD Representative (Ex officio)

Call to Order and Approval of Minutes

President Julie Smitherman called the meeting to order at 8:05 a.m.

Minutes were reviewed from the meeting on April 11, 2024. *On a motion by Kirk Lightfoot, seconded by Patricia Honeycutt, minutes were approved as presented.*

Treasurer's Report

Treasurer Sarah Hogan presented a report dated 5/14/24 indicating:

- Income Statement (Profit & Loss for 4/8/24– 5/14/24): -\$3,057.85
- Balance Sheet (as of 5/14/24): \$71,189.92
- Outstanding checks: \$8,471.52
- Net Statement Balance (as of 5/14/24): \$62,718.40

Income Sources:

- Membership Dues: \$1,629.54
 - **President's Circle:** Bradford Real Estate Group
 - **General:** Kirk Lightfoot, Byars | Wright, Slice, The Dive Bar
 - **Individual:** Sally Olson

Fundraising:

- Veteran Banners: (\$300.00) 1 sold
- Sponsorships: \$750
 - Friday Nights at the Cove-Bradford real Estate Group

- Spring Fling Vendor Fees: \$444.44
 - 6 received
- Fundraising \$74.25
 - 3 Shining Star t-shirts sold

On a motion by Patricia Honeycutt, seconded by Sean Hilty, the financial reports were approved as presented.

President's Report

President Julie Smitherman reported that the Main Street Now 2024 conference went very well, as did the "Main Streets in Shelby County" tour held on the Sunday before the conference which was attended by 15 people from numerous states. Over two thousand Main Streeters from across the country attended the conference. Fifteen representatives from Montevallo Main Street attended the conference, many of whom also volunteered. Conference attendees remarked about how friendly everyone was in Alabama, and tour attendees noted that Montevallo was beautiful and encouraged their friends to visit before they returned to their home states.

Committee Reports

Organization Committee:

President Julie Smitherman reported that Montevallo will celebrate 8 years of being a Designated Main Street community on June 1, 2024.

Design Committee:

Committee Chair, Kirk Lightfoot, reported that the bulldog disc is currently up at the post office photo frame in celebration of MHS graduation next week; a disc will be displayed in June to celebrate our 8th anniversary of designation; thanks to Jackson for her leadership in "Painting the Town Blue" during Child Abuse Prevention Month in April in partnership with Owen's House, with plans to expand this initiative next year and involve local businesses; all facade grant projects have been completed, with one more to be paid out; another round of facade grant projects will be offered this summer/fall, with dates to be announced; a meeting was held regarding the Monte Gras fundraising gala planned for February 2025; 3 new veteran banners have joined the fleet, with 150 individuals having been honored through this program to date.

Promotion Committee:

Committee Chair, Sarah Hogan, reported that a great crowd of 225 were present at the first Friday Nights at the Cove last month, and the next event will be May 31, featuring Common Ground and sponsored by Alabama Custom Trailer & RV; in celebration of our 8th anniversary, we will assemble in a figure 8 and take a picture with a drone at Owl's Cove Park prior to the May concert at 6 PM; plans are being finalized for our Welcome Weekend "make and take" craft activity, as well as a late summer/early fall scavenger hunt and photo contest; discussion was had regarding partnering with EV to market available properties.

Economic Vitality Committee:

Committee Chair, Ken Jones, reported that CO.STARTERS will begin in August and applications are open; a funding allocation request to support the Parks & Recreation Board's Juneteenth Celebration was approved; the weekend of April 20-21 brought thousands of visitors to Montevallo due to the mountain biking tournament and Arts Fest, patronizing our businesses and having positive feedback about the quality of the mountain biking course; our Downtown Dining QR code was displayed at the tournament to direct visitors to local restaurants; committee members had a productive meeting with Dean Richardson of the UM Michael E. Stephens College of Business regarding connecting students with downtown businesses; thanks to Parnell Memorial Library for hosting the K.A.S.H. Market information session last month, with most of the attendees coming from Montevallo but a few came from Birmingham.

Sustainability Committee:

On behalf of Committee Chair Danielle Haskett-Jennings, Courtney Bennett reported that the committee will meet later today to discuss reviving the Green Business Program.

Executive Director's Report

Activity Report

Courtney Bennett reported that she attended the meeting with new Dean of UM Michael E. Stephens College of Business (April 12); Montevallo Chamber of Commerce Luncheon (April 17); K.A.S.H. Market Information Session at Parnell Memorial Library (April 18); UM Environmental Studies Capstone course presentation (April 19 & 22); Juneteenth planning meeting with Parks & Rec Board (April 25 & May 13); and the Main Street Now tour, conference, and presentation (May 5-8).

Business Transitions

- **Open/Closed this month:**
 - Milestone, Sweet Ink (temporarily)

- **For sale:**
 - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
- **For rent:**
 - None Reported
- **Opening Soon:**
 - Meri Moon (616 Main Street)--date to be announced.

Old Business

- Sponsors are still being actively sought for the CO.STARTERS program.
- Fundraising Committee: This committee is actively meeting to formulate plans, with a Monte Gras event planned for February 2025.
- Board Retreat: a plan will be formulated soon.
- Reclassification and raise request for Executive Director - still pending.
- Project ideas were discussed regarding the grant offered by Main Street Alabama.
- K.A.S.H. Market project with APT, Parnell Memorial Library, Impact Montevallo, and Montevallo Chamber of Commerce
 - Information session at Parnell on April 18 at 5:30 PM
 - Special section at Montevallo Farmers' Market on June 24

New/Other Business

- A funding allocation request for Quickbooks was approved.

Announcements/Upcoming Events

- **Wednesday, June 19:** Montevallo Parks & Rec Board is hosting their 2nd Annual Juneteenth Celebration at George Dailey Park (245 Selma Road) from 10 AM - 1 PM. Everyone is invited! Free admission. Bring your chair! Enjoy speakers, an interactive performance from DRUM the Program, children's activities, and community organizations. Lunch will be provided. For more information, call (205) 910-7410.
- **Thursday, June 20:** The 2024 Montevallo Community Awards will be held from 5:30-7:30 PM at the American Village's Liberty Hall, honoring the Citizen of the Year, Civic Leader of the Year, community group awards, and Business Hall of Fame induction. Tickets (\$25) are available from Montevallo Chamber of Commerce, Regions, and Trustmark Bank.
- **Monday, May 27:** City Hall will be closed in observance of Memorial Day.

- **Friday, June 28:** Friday Nights at the Cove season continues! Join us in beautiful downtown Montevillo for an evening of live entertainment. Each event will feature a different musician at Owl's Cove Park (737 Main Street). This family-friendly, free admission event is the perfect way to kick off your weekend. Bring a chair or picnic blanket, grab dinner to-go from your favorite downtown restaurant, and make yourself at home on Main Street! Live music starts at 6:30 PM. DreamCatcher is an experienced group of acoustic musicians focused on tight three-part harmony vocals in a wide variety of music from the 60's up to today. They look forward to seeing friends both old and new! Sponsored by Team Lehman, Keller Williams Realty Metro South.

Their next meeting is scheduled for Thursday, June 13, 2024 at 8 AM at City Hall in the Council Chambers.

Adjournment

On a motion by Patricia Honeycutt, seconded by Sean Hilty, the meeting was adjourned at 8:54 AM.

Respectfully submitted,

Marissa Wilson, Secretary